

ART *f*USION

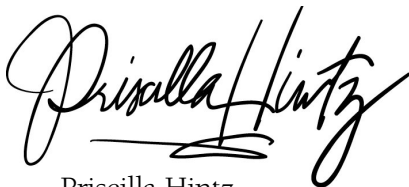
ARTfusion Magazine is a full color, glossy publication dedicated to the visual, performing and culinary arts and culture of the U.S. Virgin Islands. We seek to provide our readers access to an extensive range of activities within the arts. We aim to offer a view of the arts that transcends any one discipline, and in effect provide a means of accessing the arts and culture in the Virgin Islands.

ARTfusion Magazine's unique format combines the look and feel of an upscale lifestyle publication with the functional design of a quality pocket guide; presenting news, interviews, art reviews, historical preservation articles and a comprehensive directory to be used to contact artists, museums, gallery owners and venues for purchasing tickets to performing art shows.

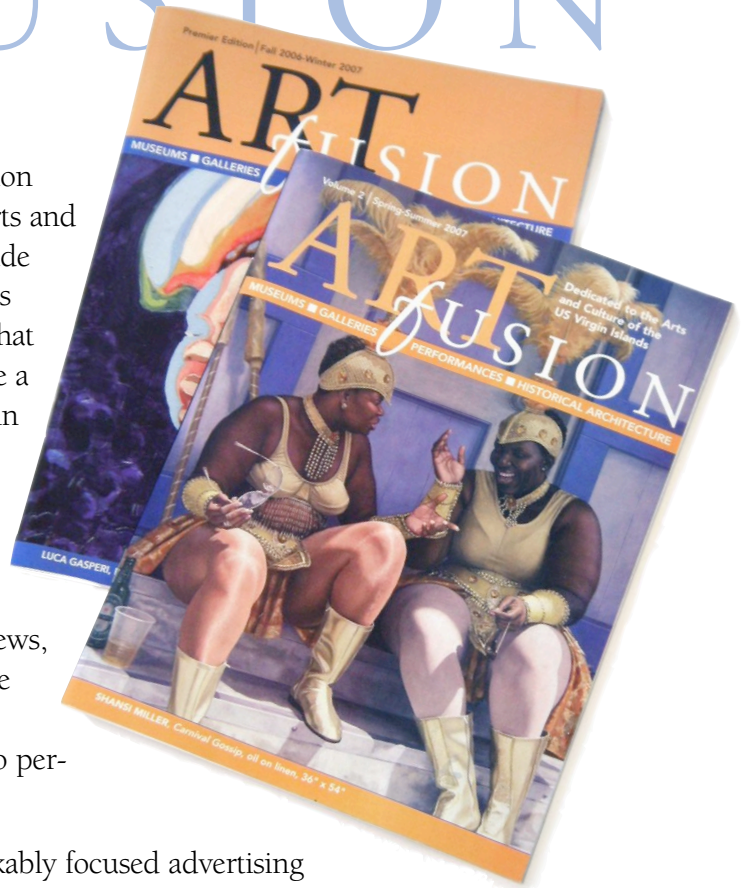
In doing so, ARTfusion Magazine delivers a remarkably focused advertising environment of upscale consumers and on-the-move professionals: People who fly business and first-class frequently, utilize investment banking services, purchase original art, purchase fine watches and jewelry, dine out often, wear the latest fashions, stay at the finest hotels, see the latest plays, listen to new music, visit museums and otherwise support the arts; with a passion, every day of the year.

We have worked every detail of our concept to meet the highest advertising standards. Please consider advertising with us. We will commit to work with you in order to fulfill your publicity needs.

Cordially,



Priscilla Hintz
Publisher, ARTfusion Magazine



ART *f*USION Magazine Statistics:

CIRCULATION

Print run25,000 per edition. Two editions scheduled per year:

Fall & Winter: October – February (submissions due July 31)

Spring & Summer: March – September (submissions due January 10)

Projected readership per issue exceeds 25,000 readers, with a pass-on rate of four people per copy.

GEOGRAPHIC READERSHIP

The magazine's controlled distribution reaches a targeted readership that is primarily comprised of upscale consumers and business professionals. The median age of ARTfusion Magazine readers is projected to be 36, with 48% male to 52% female. 42% have graduated from college, and 41% work in professional / managerial positions, with 12% working in top management.

DISTRIBUTION: U.S. VIRGIN ISLANDS

The magazine is stocked via established publication distributors on a weekly basis and also on request to various other locations on an as-needed basis. Current distribution points within the U.S. Virgin Islands INCLUDE (but are not limited to):

HOTELS *With an emphasis on luxury boutique hotels and villas*

ST. CROIX: The Buccaneer Hotel, Carambola Beach Resort, Villa Greenleaf, Sugar Beach, Hotel Caravelle, Divi Resort & Casino; **ST. THOMAS:** Ritz Carlton Hotel, Blackbeards Castle, Elysian Hotel, Secret Harbour Hotel, Bolongo Bay Beach Resort, Frenchman's Reef Resort, Mafolie Hotel, Sugar Bay Hotel, Windward Passage Hotel; **ST. JOHN:** Gallows Point-Cruz Bay, The Westin Resort, Caneel Bay Resort

RETAILERS *With an emphasis on luxury, home, and handcrafted, locally made items*

ST. CROIX: ib Designs, Nelthropp & Low, Crucian Gold, Sonya Ltd., Design Works, Landmarks Museum Store, The Goldworker; **ST. THOMAS:** St. Thomas Dairies - Udder Delight, Marina Market, Zoras, Crown Bay Marina, Yacht Haven Grande, Point Pleasant Yacht Club; **ST. JOHN:** Mongoose Junction, Starfish Market

GALLERIES/ART RELATED VENUES *Including museums, galleries, music cafés*

ST. CROIX: Caribbean Museum Center for the Arts, Whim Museum, St. George Village Botanical Garden, Lawaetz Museum, Maria Henle Studio, D & D Studio, Danica Art Gallery, Maufé Gallery, Mitchell Larsen Studio, Taller Larjas Gallery, Walsh Metal Works Gallery, Yellow House Gallery, Scale House Visitor Center, Tropical Java Café, Anna's Cafe, Café Aristocrat, Twin City Coffeehouse & Gallery, Fort Frederik; **ST. THOMAS:** Mango Tango, Gallery St. Thomas, David Hill Gallery (Royal Dane Mall), Tillett Gardens Art Galleries, Hintz Academy of Music; **ST. JOHN:** Bajo El Sol Gallery, Artists Association of St. John, Skinny Legs (Coral Bay)

CORPORATE/PROFESSIONAL *Including waiting rooms and offices of medical, financial, legal and other professionals, and real estate agents.*

ST. CROIX: Guardian Insurance, UBS, Drs. Bucher, Johnston, Kefalos, Miller, Merritt, Monokian, Pedersen, Potts, Prasad, VanHeckman; Caribbean Health & Fitness Complex, Seaborne Airlines, Sea Flight VI; **ST. THOMAS:** Guardian Insurance (Havensight), David Jones Real Estate, The Real Estate Center, Caribbean Travel, Seaborne Airlines, Sea Flight VI, Jet Center Airport

ART *f*USION TESTIMONIALS:

Thank you ARTfusion, we recently sold the painting in our ad to a tourist who saw our ad in the magazine...

BAMBINI - SWANE GALLERY

Since being featured in ARTfusion, I have received several calls from collectors interested in commissioning paintings.

SHANSI MILLER, ARTIST

A collector came to the gallery recently and purchased a John Holub painting, after seeing his work in ARTfusion.

GALLERY ST. THOMAS

We had customers come into the store in response to our ad in ARTfusion Magazine almost immediately!

NELTHROPP & LOW

I enjoy "ARTfusion"... I have just finished viewing a copy of the Spring/Summer 2007 edition and am totally enthralled with the work of Shansi Miller; so much so, that I called her and had a lovely conversation about her work and her as an artist. I plan to commission a painting..

COLLECTOR

I love your most recent edition of ARTfusion. I read it cover to cover... I particularly enjoyed the Chaney story.

READER

ARTfusion Magazine is simply beautiful. There is no other publication like it! ...It's wonderful to discover artists I hadn't known about before. Please, keep going with this wonderful project!

READER


I find ARTfusion Fantastic. Not only you have accomplished something of transcendental importance but you have done it with a lot of class for it is not only informative but beautiful and inspiring, CONGRATULATIONS.

READER


ART *f*USION Sponsorship Opportunities: COLLECTOR'S SPOTLIGHT

This is a wonderful way to showcase your support for the arts in the Virgin Islands, or for a particular artist, by featuring them in an ARTfusion Collector's Spotlight. These half page or full page advertorials feature the work of an artist, or a photo of a performing artist, with a caption about the artist, and can include a quote, or information about the collector. Spotlight sponsorships can appear throughout the magazine.


Home is where the art is



John Holub, Caribbean Palms, oil, 24"x30"



William R. Otto, Owner
First Bank Plaza, Suite 202
4700 Estate Charlotte Amalie
St. Thomas, VI 00802
Tel. (340)744-4444 or
(340)776-4444
www.davidjones.vi



SPOTLIGHT, HALF PAGE: \$1200 for two issues

Consists of a large image of an artist or work of art; a caption with information about the image (artist name, title, medium and size of work, and year); and a quote or information about the collector/sponsor (total up to 6 lines of copy, up to 22 characters per line, plus a logo if desired). Fax a copy of our Display Ad insertion form and initialled Terms and Conditions page, to (340) 777-6020.


SPOTLIGHT, FULL PAGE: \$2200 for two issues

Consists of a large image of an artist or work of art; a caption with information about the image (artist name, title, medium and size of work, and year); and a quote or information about the collector/sponsor (total up to 6 lines of copy, up to 22 characters per line, plus a logo if desired). Fax a copy of our Display Ad insertion form and initialled Terms and Conditions page, to (340) 777-6020.

For further information and ad placement, please contact:


St. Croix rep Christina Gasperi: 340-277-4343
or christina@artfusionmagazine.com.

Publisher Priscilla Hintz: 340-690-9528 or
priscilla@artfusionmagazine.com.



"All That Jazz", inspired by King Oliver's Creole Jazz Band. By Madeleine Meehan.

There's no place like Guardian.



Guardian Insurance
AUTOMOBILE AND PROPERTY INSURANCE

ART *f*USION Sponsorship Opportunities: New Section!

CULINARY ARTS



Food Artists

The islands' best chefs

Whether you desire a romantic hideaway, an island style *al fresco* dining experience under the stars, or are planning your dream wedding, you want the people who prepare your meal to give you a meal that tantalizes all your senses. We call these people artists- and medium is food and wine.

The Virgin Islands is home to a vast selection of world-class dining - memorable meals prepared with the finely tuned senses of chef/artists whose art can transport you to out of this world or simply to heavenly bliss with one bite.

The ambiance of each restaurant is unique, which is part of the fun of fine dining. We have intimate - almost secret - cafes, bold ethnic bistros and a dazzling array of *al fresco* choices- mountain-top vistas, at water's edge, or tucked within old world Danish architecture. The chefs' styles are as different as painters- but each has a place in our heart when it comes to great food! We celebrate these artist of all senses and highly recommend experiencing the tastes, smells, feel and eye-catching appeal of each.

CHEF PAULO DeMARCAO is the executive chef at Rainbow Bistro, Frenchtown, St. Thomas

St. Thomas Restaurants

Romano's Restaurant

The dining room at Romano's Restaurant, in Smith Bay, is an gallery of vivid paintings by artist/owner and chef Tony Romano. The food is authentic Northern Italian cuisine, which Tony learned to make in Italy, developed from his family's recipes. An extensive wine list, including housemade Italian specialty liqueurs and homemade Italian pastries invite you to experience a slice of the Mediterranean. Tony has rapidly developed a following for his food AND his paintings, which are showcased on the walls of his restaurant. Tony's colorful, textured oils and encaustics are layered with translucent glazes, moving rhythmically across canvasses glowing with an inner light. The combination of art, food, wine and hospitality is exquisite. Nightly. (340)775-0045.



who strives to create a unique experience for your guests, we would love to have you and your venue featured in ARTfusion Magazine.

As a featured restaurant we will offer you a free advertorial (shown here) with the purchase of a full or half page display ad. The advertorial can be written by us, or you can supply your own written editorial (subject to editing). In addition, we will make arrangements to have photography taken of your venue and/or a signature dish/cocktail that you wish to feature in the advertorial. For further information and ad placement, please contact:

St. Croix rep Christina Gasperi: 340-277-4343 or christina@artfusionmagazine.com.

Publisher Priscilla Hintz: 340-690-9528 or priscilla@artfusionmagazine.com.

Attention chefs and restauranteurs!!

This is a sample prototype of our new featured segment on the culinary arts in the Virgin Islands for ARTfusion Magazine. We will be featuring a select group of restaurants and chefs, by island, to be highlighted in our culinary arts segment.

We see (and taste!) a sophisticated level of fusion and innovation from a number of high-end restaurants and chefs in the US Virgin Islands. You are showcasing creativity through your food and cocktail selections, as well as presentation, choice of decor, ambiance and entertainment.

If you are one of those artistic chefs who use food as your medium, and/or a restaurateur



Cafe' Nydia

Each plate at Cafe' Nydia is a work of art. They begin with ocean inspired hand-blown glass plates as a canvas for top-notch seafood and tropical island feasts for the senses. Chef Jeffrey Lloyd (of Beverly Bliss, Las Vegas fame), has used the cuisine of ocean countries around the world as flavor cues for the newest restaurant at Bha-Bha Hotel, in St. Thomas. Set beachside, dinner is served under the stars or request a private beach cabana for a romantic setting that is sure to impress. A boutique featuring the blown-glass dinnerware is a fun after-dinner splurge. (340)775-3216. Reservations a must.



Chez Rumbaa

When it must be just right, and only the best will do, Chez Rumbaa is your choice. Traditional old world flavors with a Caribbean-Latino flair ignite the mood and spirits with romantic dinners in a cozy Caribbean sugarmill setting. Chef owners Alto and Clarice Comez, trained at the prestigious Cordon Bleu in Paris, have infused their signature cuisine with the Latin flavors of their native Cuba. An extensive rum list - including 100 year old bottles with a history of their own to tell- makes for a truly Caribbean find. (340)775-3216.



BAR One

Upscale, exotic, cutting-edge tropical fusion describes the coolest bar-bistro in St. Thomas. An extensive list of designer cocktails are modern interpretations of tropical drinks Hemingway may have ordered is just the beginning. The food is entirely organic - with most of it island grown, caught or farmed. The brain-child of Wilbur Gumbs, a native Virgin Islander chef, whose family farm is the source of much of the raw ingredients used in his preparations. A 55 gallon drum serves as an outside barbecue pit for offerings such as roasted goat with cherve and chive-butter glaze or whole red snapper and island vegetables grilled in banana leaves. Sweet pan (as in steel pan) is the perfect backdrop for an authentic Caribbean meal. Nightly (340)775-3216.

ART *f*USION Print Advertising Opportunities:

DIRECTORY LISTINGS

The ARTfusion directory listings are FREE for museums and libraries and for display advertisers. Listings are organized by island, within categories: Viewing Art, Showtime, At Home, Culinary Arts, and Museums & Resources. Upgrading to an enhanced listing (which includes a photo or image and additional descriptive text) gives maximum impact at low cost.

Beach Side Café

127 Smithfield,
Frederiksted VI 00820
340-772-1266
www.sandcastleonthebeach.com
Live jazz Sat nights, fine dining.

Luca Gasperi

P.O. Box 895
Christiansted, VI 00821
340-332-4080
www.lucagasperi.com
watercolor, sculpture

BASIC LISTING:

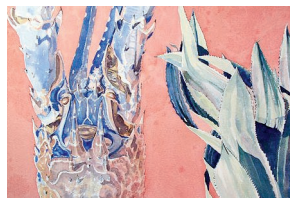
\$150 for two issues, FREE to Museums and Display Advertisers!

Consists of name, address, telephone number, website address [URL] or e-mail address, and a brief description of the museum or advertiser's content (or for artist, primary medium or type of art). (Total up to 6 lines of copy, up to 22 characters per line.) Fax a copy of our Directory Listing form and initialled Terms and Conditions page, to (340) 777-6020. If applicable, include payment of \$150 for two issues.



Beach Side Café

127 Smithfield,
Frederiksted VI 00820
340-772-1266
www.sandcastleonthebeach.com
Music and fine dining at seaside.
Live Jazz Sat 6:30 - 9:30pm, Sun
brunch 10am - 3pm, lunch 11:30 -
2:30pm, dinner 6 - 9pm, Happy
hour 5:30-7pm. Closed Tue/-Wed.



Luca Gasperi

P.O. Box 895
Christiansted, V.I. 00821
340-332-4080
www.lucagasperi.com
Visit Luca's studio by
appointment, works on
display at Estate Southgate
Farms near Cheeseburgers.
watercolor, sculpture

ENHANCED LISTING:

\$250 for two issues

Consists of name, address, telephone number, website address [URL] or e-mail address, days and hours of operation, medium or type of art, (total up to 10 lines of copy, up to 22 characters per line) and a 1" x 1.5" photograph of advertiser's choice (provided by the advertiser) PLUS a free listing on our website, ARTfusionmagazine.com. Fax a copy of our Directory Listing form and initialled Terms and Conditions page, to (340) 777-6020. Include payment of \$250 for two issues.

For further information and ad placement, please contact:

St. Croix rep Christina Gasperi: 340-277-4343 or christina@artfusionmagazine.com.

Publisher Priscilla Hintz: 340-690-9528 or priscilla@artfusionmagazine.com.

ART *f*USION

Print Advertising Opportunities:

ADVERTORIAL :

\$800 for two issues

Available to artists, galleries, museums, arts venues, fine dining establishments, and arts-related businesses. Consists of up to 75 words of editorial copy, written by the advertiser. In addition, it will include (as applicable) name, address, telephone number, fax number, e-mail address, and Internet address [URL], days and hours of operation. The Advertorial will feature one photograph of advertiser's choice (provided by the advertiser).



Island Fire Glass is the floating studio of sailor/artist Matthew Fenske, who creates ornaments, blown and solid sculpted fish and other "island theme" objects. Island Fire Glass works are available at select galleries and retail stores in the Virgin Islands. Call or check Matthew's website for locations and special live demonstrations of glassblowing. Tel: 340-277-5653 www.islandfireglass.com

Fax a copy of our Directory Listing form and initialled Terms and Conditions page, to (340) 777-6020. Email your text and copy to info@artfusionmagazine.com. If applicable, include payment of \$800 for two issues.

For further information and ad placement, please contact:

St. Croix rep Christina Gasperi: 340-277-4343 or
christina@artfusionmagazine.com.

Publisher Priscilla Hintz: 340-690-9528 or
priscilla@artfusionmagazine.com.



Mix Interiors, Inc. is a St. Thomas-based interior design firm that provides sensitive, personalized service, and a distinctive design vision to residential and commercial clients throughout the Virgin Islands. Owner/designer Tricia Cassinelli specializes in creating interiors which embrace the region's elements, unique style of living, and its traditional architecture and furnishings. Each client's unique needs are assessed, and modern, traditional, and tropical elements are used to create an aesthetic that is personal, elegant, and distinctively Caribbean. Tel: 340-774-9694 Cel: 340-513-1641

ART *f*USION Print Advertising Opportunities:

DISPLAY ADS / SPONSORSHIP

STANDARD AD SIZES: *(see terms and conditions for complete submission specs)*

Business Card	3" x 2"	650.00 (two payments of \$325)
Quarter page	3" x 4"	1,000.00 (two payments of \$500)
Half page Vertical	3" x 7.875"	1,250.00 (two payments of \$675)
Half page Horizontal	5.875" x 4"	1,250.00 (two payments of \$675)
Full page	6.375" x 8.375"	2,300.00 (two payments of \$1,150)

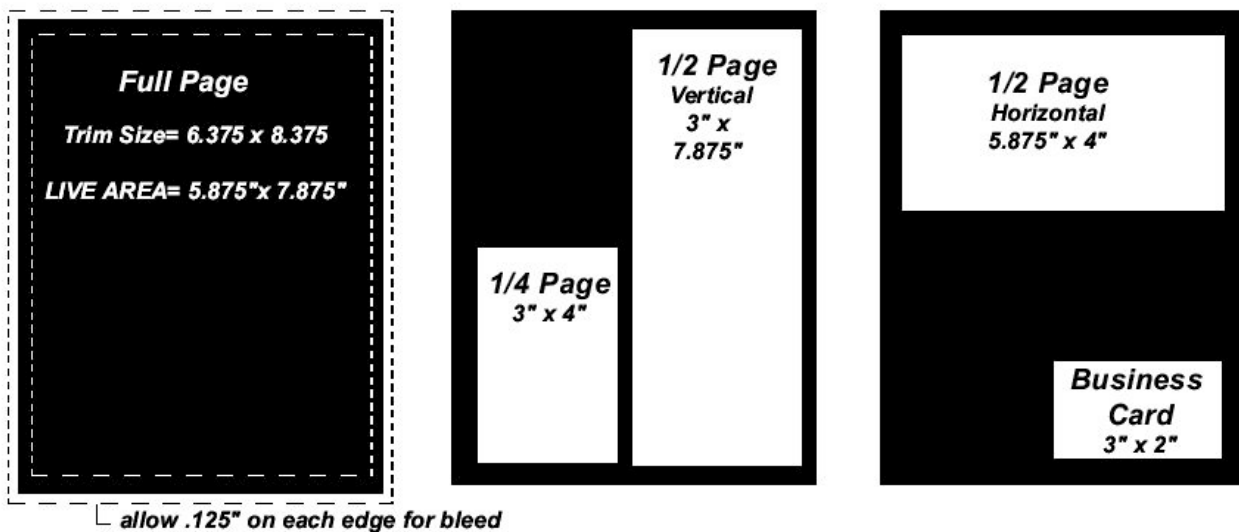
PREMIUM POSITIONS:

Inside Front Cover
 Inside Back Cover
 Center Spread
 Back Cover
 Perforated Inserts



These and other unique corporate sponsorship opportunities are available by special arrangement, depending upon current availability. Please call Priscilla (340-690-9528) or Christina (340-277-4343) for details.

- Rates listed are annual (two issues). All display ads include a free directory listing, brief editorial mention and/or listing on our website, at the publisher's discretion.
- A 5% prepayment discount is available if payment accompanies ad copy and contract. Payment must accompany ad for one-time and first-time insertions. Discounts apply to rate price only; they are not inclusive of production fees.



- See TERMS AND CONDITIONS for full advertising copy specs and formats. For clients who are unable to submit files as specified, we offer a graphic design service to create your ad at a rate of \$75.00 per hour. If you are interested in this service please call Christina Gasperi on St. Croix at 340-277-4343, or Robin Fredey on St. Thomas at 340-774-5210 for more information.

St. Croix rep Christina Gasperi: 340-277-4343 or christina@artfusionmagazine.com.

Publisher Priscilla Hintz: 340-690-9528 or priscilla@artfusionmagazine.com.

ART *f*USION Display Advertising/Spotlight Insertion Contract

ADVERTISER/SPONSOR: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

PHONE: _____ FAX: _____ EMAIL: _____

AD MATERIAL DEADLINE: _____

AD SIZE: _____ AD RATE: _____

ADDITIONAL PRODUCTION CHARGES: _____

DISCOUNTS: _____

TOTAL: _____

NOTES: _____

THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ENCLOSED

I have read and agree to the terms and conditions stated on the second page of this contract. By signing this contract, the advertiser hereby agrees to all the terms and conditions and acknowledges the same. The advertiser understands that this insertion order serves as a contract for advertising space.

ADVERTISER: AUTHORIZING REPRESENTATIVE
(please print name and title): _____

SIGNATURE: _____ DATE: _____

Please make checks payable to: ARTfusion Magazine. Return copy of contract, along with initialled copy of TERMS AND CONDITIONS, payment, and ad material to:

ST. CROIX

Christina Gasperi, Sales
(340)277-4343 - Call for pickup or dropoff locations
christina@artfusionmagazine.com - submit via email
fax (340)773-8169 Attn: Christina

ST. THOMAS, ST. JOHN

Priscilla Hintz, Publisher
(340)690-9528
priscilla@artfusionmagazine.com - submit via email
fax (340)777-6020

ART *f*USION Advertorial and Directory Listing Contract

Check applicable boxes: Enhanced Listing Basic Listing Registered nonprofit organization
 Advertorial (please submit copy via email) I have purchased a display ad

NAME TO BE LISTED (artist, business, organization): _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

WEBSITE URL: _____

(Enhanced:) WORK MAY BE SEEN AT: _____

(Enhanced:) HOURS, OTHER INFO: _____

_____ need more room? attach addtl. sheet or submit via email

ARTIST MEDIUM (please check your primary medium within the broader category for the listings):

VISUAL ARTS:

- Oil
- Pastel
- Watercolor
- Acrylic
- Drawing
- Photography
- Sculpture
- Ceramics
- Printmaking
- Works in Glass
- Collage
- Mixed media
- Other (specify): _____

THE CRAFTS:

- Jewelry
- Fabric/Textiles
- Ceramics
- Wood Turning
- Soapmaking
- Furniture/Cabinetry
- Glassblowing
- Paper Making
- Candlemaking
- Design Arts
- Folk Arts
- Other (specify): _____

PERFORMING ARTS:

- Modern Dance
- Cultural Dance
- Actor
- Theater
- Musical Theater
- Drama
- Culture Bearer
- Other (specify): _____

MUSIC:

- Classical Music
- Jazz
- Other (specify): _____

TOTAL DUE (2 issues): _____

Please make checks payable to: ARTfusion Magazine. Return copy of contract along with initialed copy of TERMS AND CONDITIONS, payment, and listing/advertorial material to:

ST. CROIX

Christina Gasperi, Sales
(340)277-4343 - Call for pickup or dropoff locations
christina@artfusionmagazine.com - submit via email
fax (340)773-8169 Attn: Christina

ST. THOMAS, ST. JOHN

Priscilla Hintz, Publisher
(340)690-9528
priscilla@artfusionmagazine.com - submit via email
fax (340)777-6020

ART *f*USION TERMS & CONDITIONS:

I HAVE READ AND AGREE TO THE TERMS AND CONDITIONS STATED ON THIS CONTRACT. BY SIGNING THIS CONTRACT, THE ADVERTISER HEREBY AGREES TO ALL THE FOLLOWING TERMS:

CLAIMS: All claims must be made in writing to Art Fusion LLC 30 days after the publication of the ARTfusion Magazine issue in which the advertisement appears. Failure to make such claim shall constitute an irrevocable acceptance of the advertisements as published. In the event of an error, Art Fusion LLC's liability shall not exceed the cost of the space occupied by the error and shall be limited to an adjustment or credit with respect to the specific advertisement from which such damages are claimed. Art Fusion LLC shall not be liable for any incidental or consequential damages.

COLLECTIONS: Advertiser will pay to Art Fusion LLC all costs and expenses, including attorney fees and court fees, which are incurred in attempting to collect from the advertiser the total amount due for any advertisements published for the advertiser or for his/her authorized representatives. A \$25.00 service charge will be imposed on any check returned for any reason.

PAYMENT TERMS: Full payment is appreciated with contract order. 50% of payment is due on ad copy/material deadline. The balance of payment is due as of the issue date and is payable upon receipt.

SPECS FOR AD COPY

PREPARATION OF ALL DISPLAY ADVERTISING: All rates are based on advertiser-supplied full color digital MACINTOSH files provided to Art Fusion LLC on CD. We request a supplied color proof (full-sized printout) of your ad with the CD.

ACCEPTABLE FORMATS: We prefer a 300 DPI CMYK jpg file. A high resolution (300 DPI) PDF format or an Adobe Illustrator (version 10 or lower) file, with all elements embedded or supplied and all fonts outlined, is also acceptable. **WE CANNOT ACCEPT OR USE:** MS Word or other word processing document files, MS Publisher files, Corel Draw files, Freehand files, or Adobe In Design files.

PHOTOGRAPHY/IMAGES: If you are submitting a digital image to us, it must be able to support a resolution of 300 DPI at 100%. All images must have photographer-released and/or artist-released rights or be the rights-released property of the advertiser.

DIRECTORY LISTINGS: Listings are limited to 6 lines with 22 characters per line. Text can be submitted via e-mail or fax. Text in excess shall be subject to an additional charge of \$10 per line of copy.

ADVERTORIALS: Listings are limited to 75 words. Text in excess of 75 words is subject to editing by Art Fusion LLC, but may be printed with an additional fee of \$2 per word exceeding 75 words.

ADDITIONAL CHARGES: All ads not formatted to the specifications above will be subject to a \$75.00 per hour production charge. ARTfusion Magazine reserves the right to correct or reject any supplied materials that does not fit the formats outlined.

AD MATERIAL: Material submitted for listings or advertising will not be returned unless specified in writing.

SUBMITTED CONTENT: The advertisers, artist and organizations assume full and complete responsibility and liability for the contents of all advertising copy, listing copy or artwork submitted, printed and published pursuant to this agreement and the advertiser, artist and organization shall indemnify and hold Art Fusion LLC harmless against any demands, claims or liability.

CANCELLATIONS: The advertiser agrees to all the terms specified in this agreement and acknowledges the same. Any cancellations should be made 30 days prior to the ad material deadline or a twenty percent charge of the reserved space will apply.

ART FUSION LLC RESERVES THE RIGHT TO DECLINE ANY ADVERTISEMENT, ADVERTORIAL OR DIRECTORY LISTING which it judges inappropriate or for any reason undesirable and reserves the right to edit copy when necessary. Art Fusion LLC is not liable for delays in delivery or for non-delivery or for any condition affecting the production or delivery in any manner. Art Fusion LLC reserves the right to correct or reject any supplied material that does not fit the formats outlined.

The inclusion of the advertiser's advertisement or directory listing in this magazine shall not constitute an endorsement of the advertiser or the advertiser's product or service, and ARTfusion Magazine shall contain such a disclaimer.

Please initial _____